



November e-newsletter

Subject: Stop the sun's heat...Save the sun's light.

***Hello,***

Remember the relief of standing under a shade tree on a hot, sunny day? Wish you could bring that same relief to your daylighting designs? You can. With a new coating called 3S Solar Block.

**3S Solar Block is another advance in Duo-Gard's high-performance polycarbonate technology for translucent daylighting. You have to see it to believe it. And you can see it next week at Greenbuild in Duo-Gard's Booth 1041.**

3S Solar Block enables you to **design with daylighting that blocks all ultraviolet and over 90% of infrared rays, while still transmitting 30% - 70% of the visible light.** Coating the inside of cellular polycarbonate sheets, 3S Solar Block results in lower energy costs, improved interior environments and higher productivity.

3S Solar Block brings higher performance to skylights, clerestories, curtain walls, canopies, bus shelters, walkways and any other application where you want the benefits of natural light without heat gain.

3S Solar Block **reduces a building's heat load by up to 50%**, depending on the coating's thickness, which requires smaller, more efficient air conditioning equipment that enjoys longer life spans and less maintenance...all contributing to lower energy costs over the life of the building.

3S Solar Block **comes in complementary colors** so you don't sacrifice the aesthetics we know are important to your design.

**I know...sounds too good to be true. Let us prove it to you at Greenbuild Booth 1041.**

Visit us and tell us about your daylighting projects and what this new development in sustainable building would mean to you. We can help you make it happen.

**Can't make it to Greenbuild? Just pick up the phone and press 800-872-4404. It's that easy.**

'Til next month,

David Miller, President  
Duo-Gard Industries Inc.